

## SEAN LOOTS | I BUILD PODCASTS

I offer a range of services relating to podcasting, including: coaching, production, voiceover, presenting, media training and consultations.

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### PODCAST CONSULTATION

**850/ HOUR**

For the podcaster who wants guidance on a specific topic.

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This 60 minute session is for anyone that is looking for guidance on a specific aspect of their podcast journey.

### PODCAST CONCEPT DEVELOPMENT

**2995**

Turn your idea into a podcast that grows.

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Develop your idea and learn how to plan, produce and package a podcast that resonates with your ideal listener. (For new and experienced podcasters)

In this 2 hour session, I will help you to:

- \* Set your podcast purpose and goals.
- \* Choose the right format for you.
- \* Find your "Golden Thread."
- \* Establish your ideal tone, frequency and branding.
- \* Structure your podcast episode/s.
- \* Assess which tools and equipment you need.

Objective: Lay the foundations and equip you with the knowledge to plan, produce and package your new or existing podcast.

### PODCAST LAUNCH WORKSHOP

**850/ HOUR**

A personalized game plan to launch your podcast.

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You've worked hard on your show, so let's give your podcast the firework moment it deserves. Perfect for the podcaster who is preparing to launch or relaunch a show.

In this session we will:

- \* Workshop options within your reach.
- \* Learn how to leverage your existing networks for impact.
- \* Build your personalized marketing plan.

Objective: Develop a game plan to launch your podcast.

### PODCAST SETUP AND DISTRIBUTION

2550

For podcasters starting from scratch.

We'll get your first podcast (or trailer) uploaded to a hosting service and connected to the major podcast players so that it can be distributed to Apple Podcasts and Spotify.

### PODCAST MANAGEMENT

POA

For podcasters that need extra hands

From ship shape cover art, transcribing audio, generating show notes and publishing episodes, and even scheduling guests, we'll handle the admin so that you can focus on the content.

### THE FEEDBACK LOOP

3400

4 x 60 minute personal training sessions.

Bi-weekly 60 minute sessions keeping you accountable and on track. Perfect for active podcasters seeking 1-on-1 feedback.

Some of the things we will cover in our sessions include:

- \* What is working.
- \* What isn't working.
- \* Overall podcast production feedback.
- \* Analyzing your marketing plan and identifying blind spots.
- \* Guidance on streamlining your workflow.


Objective: Identify your podcast strengths and weaknesses, and develop a strategy for impact.



#### Terms & Conditions:

- Payment must be made in full prior to the project start date.
- Deposits are non-refundable; sessions can be rescheduled upon request.
- All coaching sessions provided by Sean Loots is © Copyright 2024 - 2025.
- Travel within a 20 km radius is included; additional travel is charged per kilometer.
- Gear and studio hire are charged separately unless included in a package.
- Agreement terms are confidential.

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