

SEAN LOOTS | I BUILD PODCASTS

I offer a range of services relating to podcasting, including: coaching, production, voiceover, presenting, media training and consultations.

STRATEGY + COACHING

PODCAST CONSULTATION

850/ HOUR

For the podcaster who wants guidance on a specific topic.

This 60 minute session is for anyone that is looking for guidance on a specific aspect of their podcast journey.

PODCAST STRATEGY WORKSOP

2995

Great for businesses and creators with publishing experience.

Work 1:1 to develop your podcast strategy in this 3 hour workshop. Learn how to plan, produce and package a podcast that resonates with your ideal listener.

- Workshop your podcast purpose and goals
- Choose the right format for you
- Design your show for your ideal listener
- Find your "Golden Thread"
- Establish your ideal tone, frequency and branding
- Structure your podcast episode/s
- Assess which tools and equipment you need.

Lay the foundations and equip you with the knowledge to plan, produce and package your new or existing podcast. This workshop is available by appointment only.

PODCAST LAUNCH WORKSHOP

850/ HOUR

A personalized strategy to launch your podcast.

You've worked hard on your show, so let's give your podcast the firework moment it deserves. Perfect for the podcaster who is preparing to launch or relaunch a show.

In this session we will:

- Workshop options within your reach.
- Learn how to leverage your existing networks for impact.
- Build your personalized marketing plan.

Objective: Develop a game plan to launch your podcast.



PRODUCTION

PODCAST PRODUCTION PACKAGES

POA

For small businesses that need to keep the marketing flywheel turning.

From in studio recordings with a producer to post-production and publishing, we'll handle the technical stuff so that you can focus on the subject matter.

Packages are designed to fit into your needs, help your work flow and meet your publishing goals.

*Email us to request a package based on your needs.

PODCAST MANAGEMENT RETAINERS

POA

For podcasters that need extra hands

From ship shape cover art, transcribing audio, generating show notes and publishing episodes, and even scheduling guests, we'll handle the admin so that you can focus on the content.

PODCAST ONLINE SETUP FOR DISTRIBUTION 2550

For podcasters starting from scratch.

We'll get your first podcast (or trailer) uploaded to a hosting service and connected to the major podcast players so that it can be distributed to Apple Podcasts and Spotify.

DROP IN PODCAST AUDIO EDIT

2525 PER EPISODE

PODCAST INTRO/OUTRO PRODUCTION

1995 PER JINGLE

COMMUNITY

PODCAST CLUB

320 PER YEAR

Meet fellow creators online and grow your show.

Monthly 60 minute sessions keeping you accountable and on track. Perfect for active podcasters wanting to hone their skills and grow their show.

Terms & Conditions:

- Payment must be made in full prior to the project start date.
- Deposits are non-refundable; sessions can be rescheduled upon request.
- All coaching sessions provided by Sean Loots is © Copyright 2025 - 2026.
- Travel within a 20 km radius is included; additional travel is charged per kilometer.
- Gear and studio hire are charged separately unless included in a package.
- Agreement terms are confidential.



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Sean Loots Cape Town Podcast Studio